

Participants

Project partners

- Agency for European Integration and Economic development (AEI)
- ConPlusUltra GmbH
- Union of Black Sea Local Authorities (UBBSLA)
- Zagreb Innovation Center
- South Bohemian Agency for Support to Innovation
- Pannon Business Network Association
- University of Belgrade
- Technical University of Košice
- Styrian Technology Park (STP)
- Innovation and Entrepreneurship Centre Tehnopolis
- European Crowdfunding Network
- Institute for International Business – Vienna University of Economic and Business
- Priority Area 10 of the EUSDR – City of Vienna
- Regional Innovation Agency Provence-Alpes- Cote d'Azur
- Lapland University of Applied Science /
- Ministry of Education, Science and Technological Development – Serbia

Regional Administration Varna

Operational programme “Innovations and Competitiveness”

Business Agency – Varna

ITERA Institute – Varna

Institute for Youth Initiatives and Innovations

Innovation Norway

High School of Mathematics “Dr Petar Beron” – Varna

University of Economics - Varna

Meeting Venue

GRAFFIT GALLERY HOTEL

“Gallery” Conference Hall - 2nd floor



Graffit Gallery Hotel

65 Knyaz Boris I Blvd., Varna
+359 52 989 900

www.graffithotel.com

Social Lunch

“Red Canape” Restaurant



CROWDfunding
to main**STREAM**
innovation

INTERNATIONAL CONFERENCE

28 May 2019, Varna, Bulgaria

**Towards an innovative &
socially responsible
Danube region**

www.interreg-danube.eu/crowdstream

Project co-funded by the European Union (ERDF, IPA)

I. SESSION on STRATEGY

Moderator: Dragan Kovacevic, AEI

09:30 Welcome coffee

10:00 Welcome and introduction of the agenda,
Stoyan Passev, Regional Governor of Varna

10:10 Overview of CrowdStream project work,
Dragan Kovacevic, AEI

10:25 EUSDR presentation, *Claudia Singer, EU Strategy for the Danube Region*

10:50 Open panel discussion on CrowdStream – Main Strategy contributions

Moderator: *Mariana Ivanova, UBBSLA*
Claudia Singer, EU Strategy For The Danube Region Priority Area 10
Brigitte Hatvan, ConPlusUltra
Aleksandar Janicic, Innovation Center Tehnopolis
Silvia Stumpf - Business Agency - Varna

11:30-11:45 COFFEE BREAK

II. SESSION on QUALITY AND LEGAL FRAMEWORK FOR ALTERNATIVE FINANCE

Moderator: Brigitte Hatvan, CPU

11:45 The relevance of crowdfunding as a new instrument in the context of alternative financing options, *Rudolf Kinsky, Austrian Private Equity and Venture Capital Organisation*



12:15 Ensuring high quality for cross-border crowdfunding – building and sustaining the trust in the alternative finance industry, *Ivana Mišetić, Zagreb Innovation Center*

12:35 From national alternative finance laws to legal frameworks for crowdfunding in the Danube countries, *Daniel Horak, CONDA Crowdinvesting*

13:00 – 14:30 SOCIAL LUNCH

III. SESSION on CAPACITY BUILDING

Moderator: Brigitte Hatvan, CPU

14:30 CrowdStream Training and Capacity Building Package, Digital training course, *Stefano Guardati, Stirian Technology Park and Robert Nemeth, Pannon Business Network Association*

14:50 Alternative financing for energy projects, E-FIX, *Alexandra Pintilie, ConPlusUltra*

15:10 CrowdStream Pilot Actions, *Jan Jares, South Bohemian Agency for Support to Innovative Enterprising*

15:30 – 16:00 COFFEE BREAK

IV. SESSION on INNOVATION FRAMEWORKS AND NEXT STEPS TO FOLLOW-UP

Moderator: Mariana Ivanova, UBBSLA

16:00 Business Pre-Accelerator of the North-East of Bulgaria – innovative services provider, *Silvia Stumpf, Business Agency - Varna*

16:15 EEA and Norway Grants for start-ups and Green Industry, *Venceslava Yanchovska-Ivanova, Innovation Norway*

16:30 Business in action: how to start successful business, *Lilyana Savova, ITERA Institute – Varna*

16:45 European Digital Bootcamps (EDIBO), *Polina Antonova, Institute for Youth Initiatives and Innovations*

17:00 Review of the Day / Conclusions of the Conference, *Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities*

